

Ronak Doshi

Total Experience: 8 years
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Experience summary

Good experience in SEO and Online Marketing since 2008 with more than 7 years of Experience, I have done Fulltime Freelancing SEO jobs for 3 years for USA, Canada, Germany, India, England and Australian clients and was involved in client calls and management tasks related to reports and analysis.

Professional Experience

CAREER HISTORY

Business Standard – One of the Leading Newspaper Co.
SEO Manager (Web Business) - August 2015 till Present
Increasing web business and organic traffic of the website. (Complete SEO)

The Technical Guys

SEO Country Manager - August 2012 till Present
Office & Team handling with successfully achieved ranking for the targeted keywords of the clients.

Milestone System Solutions

SEO TEAM LEADER - August 2011 to August 2012
Overseeing the team and responsible for building, developing and implementing SEO.

Shubham Jewels Company

SEO CONSULTANT - Nov 2010 to August 2011
Overseeing the management of a portfolio of campaigns, and responsible for building, developing and implementing SEO.

Onketing (Online Simplified Marketing)

SEO EXECUTIVE – Jan 2008 to Nov 2010
Joined as a SEO Trainee reached to SEO Professional

Responsibilities:

- Getting client sites higher on the search engine results.
- Selecting search phrases and choosing keywords.
- Analyzing search results via Web Analytics and other specialist software. Optimizing websites and landing pages.
- External link building with relevant high quality third party websites and directories. Internal link building within sites.
- Resolving technical issues related to a client's website.

Searching for and finding suitable domain names for clients. Involved in the annual SEO planning process. Carrying out competitor research.

Educational Qualification

Qualification	Year	Institute	Board/University
BCA/CCA (Certified in Computer Applications)	March 2009	Atharva College	Atharva College - Mumbai
T Y B.com	March 2009	Syddenham college of commerce	Mumbai University
H.S.C	March 2006	M.J.Pancholia college of commerce	Maharashtra board
S.S.C	March 2004	J. H. Poddar high school	Maharashtra board

SEO Profile:

Below are my expertise's for Website Optimization and Internet Marketing:-

- Title tags , Meta keywords, Meta description, Img tag, Heading tags, alt tag Optimization Competitor analysis
- Website analysis/ Website Structure Optimization
- Content Optimization/Strategy
- Implementing Google Analytic
- Relative niche Link building
- Classified Ad Creation
- Social Networking
- Link building
- Article Submissions
- Blog Submissions
- Forum Posting
- Competitive Links
- Link Exchange
- Quality Comments
- Profile Creation
- Social Bookmarking
- Keyword Analysis Using Google Adword Tool
- Website development
- Using Scrapbox
- Course In Typing (30 WPM – Govt certified)

- Social Media Marketing
- WordPress Website Creation
- Implementing perfect internet marketing strategy as per project requirement
- Creative thinking
- Lead Generation
- Affiliate Marketing
- Content Optimization
- Email Marketing
- Interactive Marketing
- Keyword Research
- Pay Per Click
- Content marketing
- Display advertising
- Contextual advertising
- Manipulate Google Penguin and Panda

Note:-

1. All below rankings are US based (<http://www.google.com/webhp?hl=en&gl=us>)
2. Some of the Indian clients are based on (<http://www.google.co.in>)
3. All rankings are record of when they were achieved; as the projects requirement was fulfilled maintenance was not carried out for some projects.

Employer: Creative Web Solutions

Project: doctorshealthpress.com

The Doctors Health Press is the health publishing division of Lombardi Publishing Corporation, one of the largest consumer information publishers in the world. The Doctors Health Press publishes monthly health newsletters for a wide array of alternative and natural health topics like healing foods, homeopathic medicine, traditional Chinese medicine, hidden cures for common illnesses, and natural self-healing.

Responsibilities:

Following keywords were supposed to be boosted for ranking

Keyword	Google Ranking
burning sensation in joints	3
clematis mandshurica	3
devils backbone plant	2
doc walks insoles	2
fix dry eyes	2
free health articles	3
herbal remedy for indigestion	2

Project: *investmentcontrarians.com*

Investment Contrarians provides independent and unbiased research. We are independent analysts that love to research and comment on the economy and the stock market. We make money when a reader of Investment Contrarians purchases one of our many paid-for financial advisories. Our parent company, Lombardi Publishing Corporation, has been in business since 1986.

Responsibilities:

Following keywords were supposed to be boosted for ranking

Keyword	Google Ranking
best big bank	17
best mining stocks 2012	16
contrarian investing	11
current us economy articles	4
future economic predictions	20
gdp forecast 2013	5
global economy articles	15
global financial crisis 2012	19

And many more ...

Personal Details:

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